

ECONOMIC
IMPACT

POLAND
ESTONIA
LATVIA
LITHUANIA

A photograph of a Coca-Cola factory worker in a red cap and blue gloves inspecting a bottle on a production line. The worker is wearing a yellow safety vest and is looking at a bottle of Coca-Cola. The background shows a large industrial facility with blue machinery and conveyor belts. The foreground is filled with rows of red plastic bottles on a conveyor belt.

REPORT ON THE ECONOMIC IMPACT OF THE COCA-COLA SYSTEM IN POLAND AND BALTICS COUNTRIES

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Point of sales



Number of products available in the offer

4

production plants
(Radzymin, Staniątki near Kraków,
Tylicz, Varena)

18

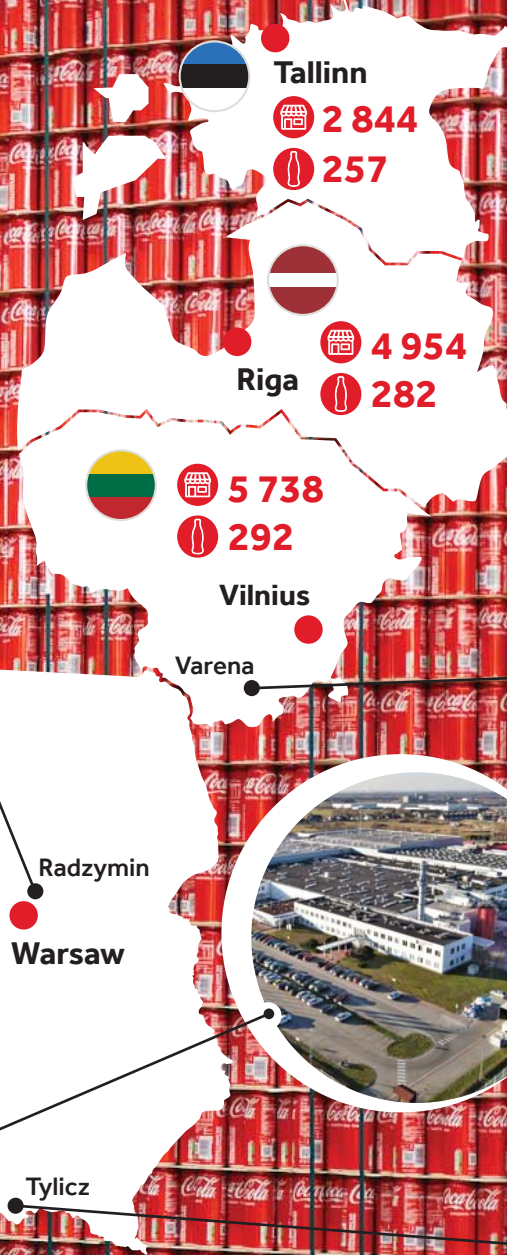
production lines

35

brands in 4 countries

23

warehouses



31

x-dock terminals

1858

employees (FTE*)

*FTE – full-time equivalent

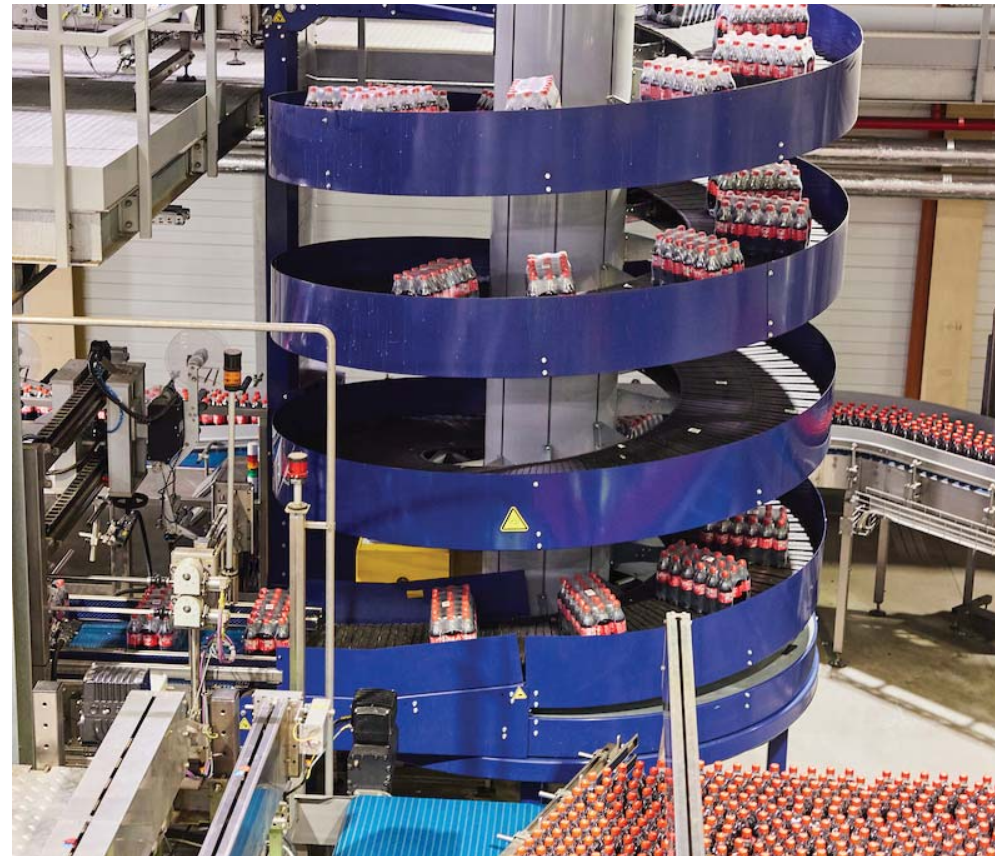


Economic impact

[3-3 economic impact and quality of life of local communities] [203-2]

The Coca Cola System in Poland and Baltics plays a significant role in bolstering economic development within the regions we serve. Our principal contribution stems from generating employment opportunities, extending beyond our own facilities to encompass our suppliers and local partners. Coca-Cola HBC Poland and Baltics operates four production facilities, with three situated in Poland one in Lithuania. The Radzymin facility, the largest of the four, houses eight production lines. It is responsible for producing a variety of beverages as well as PET bottle performs, which are utilized by other plants. Additionally, the Radzymin plant is also equipped with a Combined Heat and Power system that generates electricity from natural gas. In 2023 the system supplied 46% of the factory's electricity needs.

In 2023, Cocal Cola HBC Poland and Baltics made a significant investment by establishing a production line at the Radzymin plant, dedicated exclusively to Monster products. This strategic development was part of a broader investment that also included the



extension of the water treatment station of the blending area and the extension of the stock of raw materials. The investment in these upgrades and expansions amounted to nearly 60 million PLN, underlining the company's commitment to innovation and sustainability.

Every job in the Coca-Cola System creates several more jobs in other areas of our value chain. Altogether, Coca-Cola Poland and Baltics maintains over 15,000 jobs. By creating added value for the economy in which we operate, we contribute to economic development, investment, and public services. We do this directly, indirectly through suppliers and the value chain, and by generating induced effects, that is stimulating further economic growth by increasing household incomes.

We calculated the impact on the economies of Poland, Estonia, Latvia and Lithuania according to an input-output model created by economist, Nobel Prize winner Vasily Leontief. The model is widely used by economists worldwide.

Investments (CAPEX) in 2023



PLN 184 million
(EUR 42 million)



EUR 729 thousand



EUR 912 thousand



EUR 3 million

Our impact on the Polish economy in figures:

As the Coca-Cola System in Poland,
we have a significant impact on the economy.

Thanks to us

12,777 jobs are maintained
in the economy (direct, indirect and induced effect).
Only in the Coca-Cola System in Poland employed
1,786 people in 2023 (direct effect).

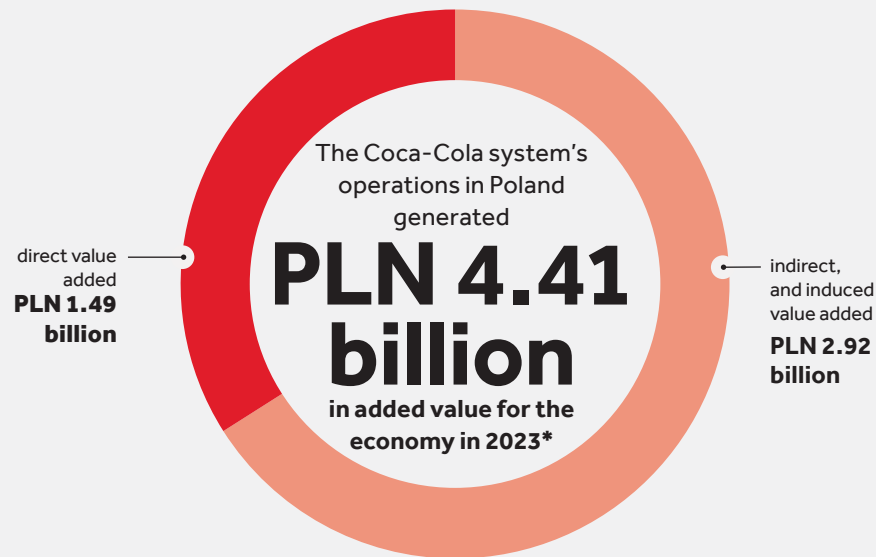


1 job

created in Coca-Cola
System in Poland



generates **7 additional jobs**
in other areas of the economy



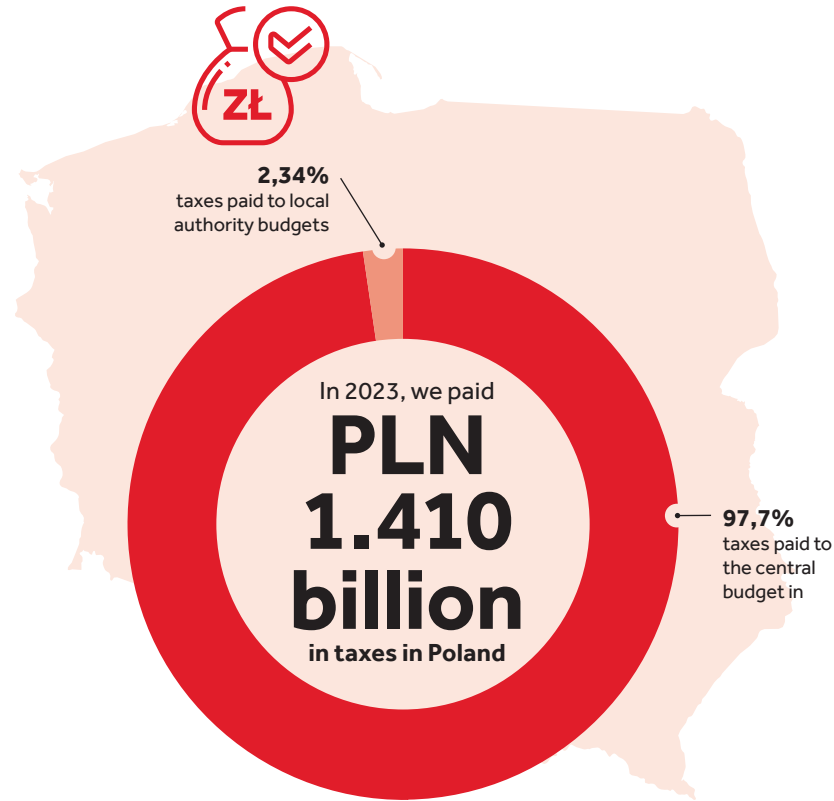
PLN 1 of added value
generated by direct activity
of the Coca-Cola System
in Poland



PLN 1.96 of added value
generated
in the economy



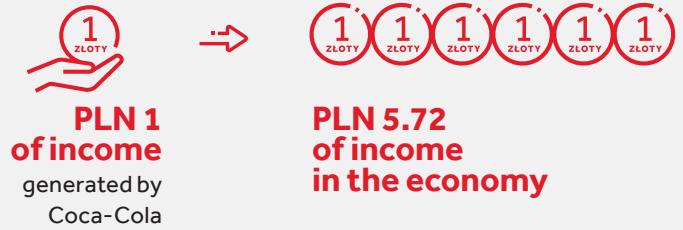
* Value added is the difference between the market value of a product or service and the cost of production.



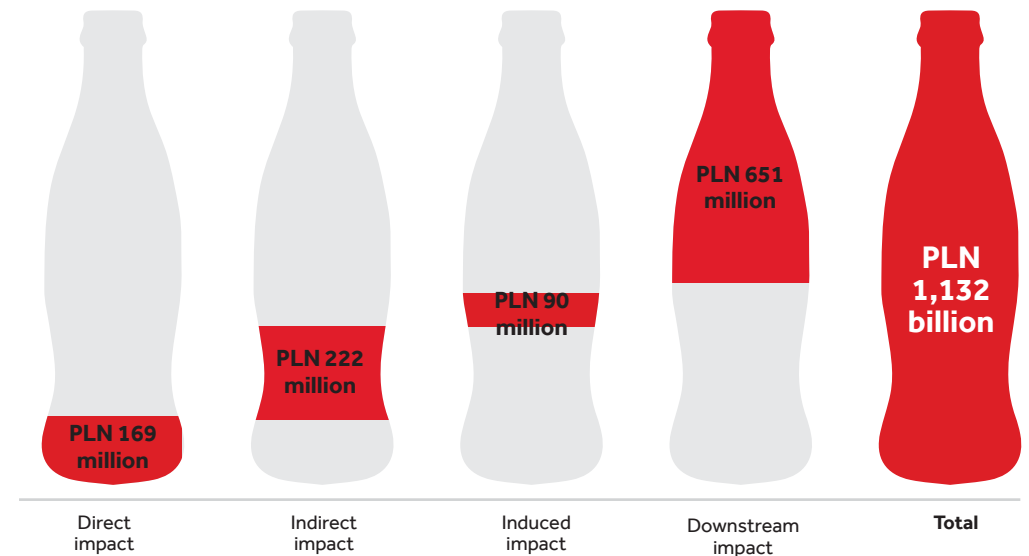
The Coca-Cola System's activities contributed

PLN 964 million

to the Polish economy.



Income generated for the economy by the Coca-Cola System operations




Our impact on the Estonian economy in figures:

As the Coca-Cola System in Estonia,
we have a significant impact on the economy.

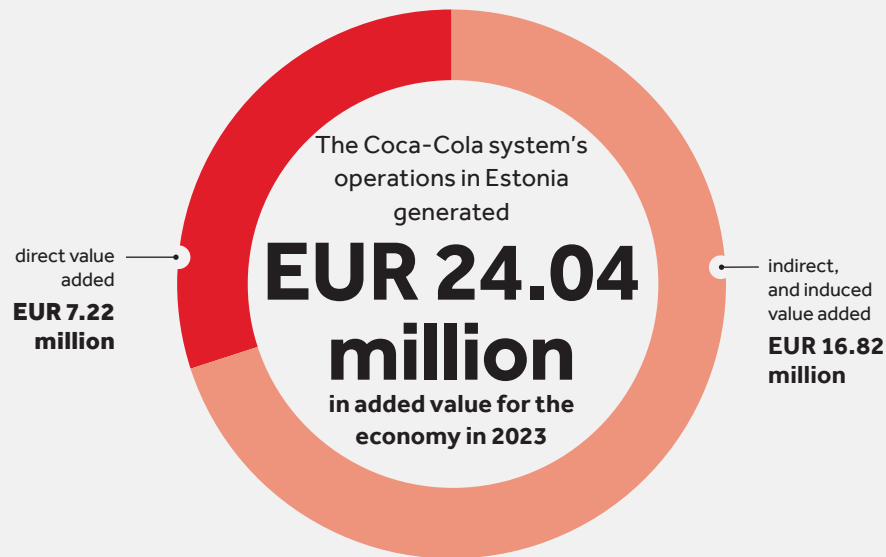
Thanks to us

450 jobs are maintained in the economy
(direct, indirect and induced effect). Only in the
Coca-Cola System in Estonia employed
68 people in 2023 (direct effect).


1 job
created in Coca-Cola
System in Estonia




generates **7 additional jobs**
in other areas of the economy



EUR 1 of added value
generated by direct activity
of the Coca-Cola System
in Estonia



**EUR 2.33 of added
value** generated
in the economy





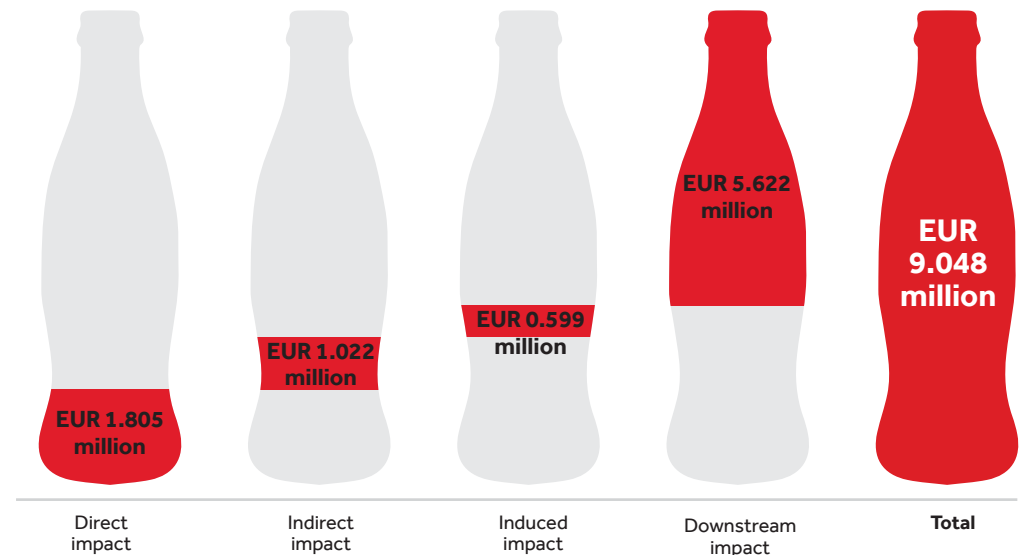
The Coca-Cola System's activities contributed

EUR 7,24 million

to the Estonian economy.



Income generated for the economy by the Coca-Cola System operations



Our impact on Latvian economy in figures:

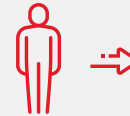
As the Coca-Cola System in Latvia,
we have a significant impact on the economy.

Thanks to us

767 jobs are maintained in the economy

767 (direct, indirect and induced effect).

Only in the Coca-Cola System in Latvia
employed 86 people in 2023 (direct effect).

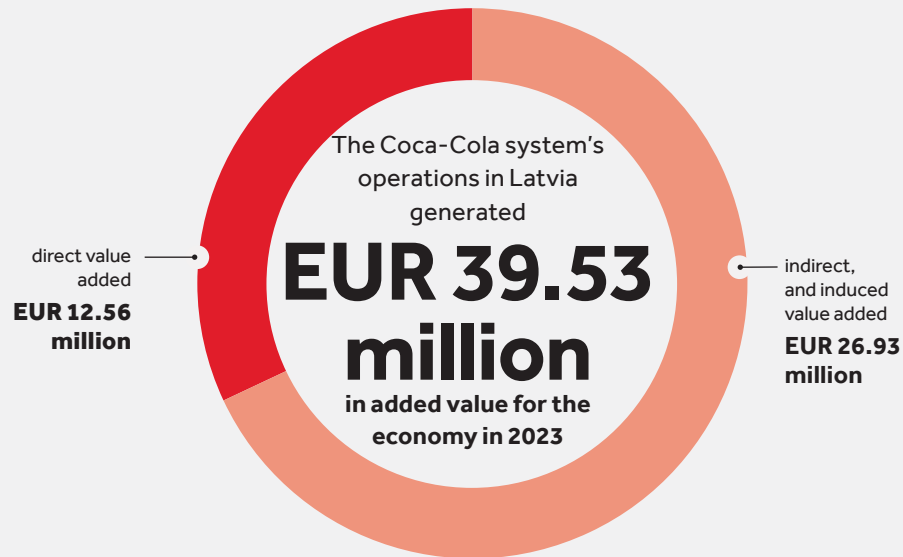


1 job

created in Coca-Cola
System in Latvia



generates **9 additional jobs**
in other areas of the economy



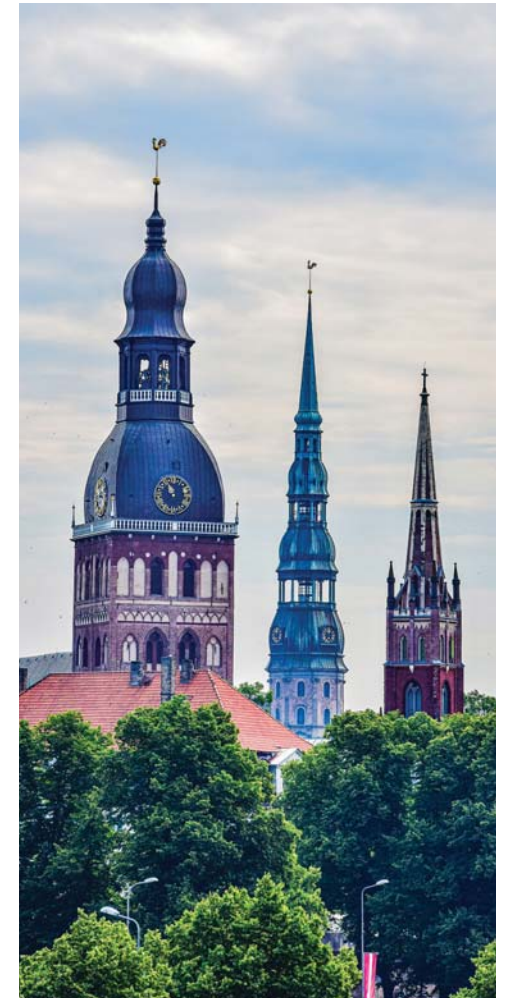
EUR 1 of added value

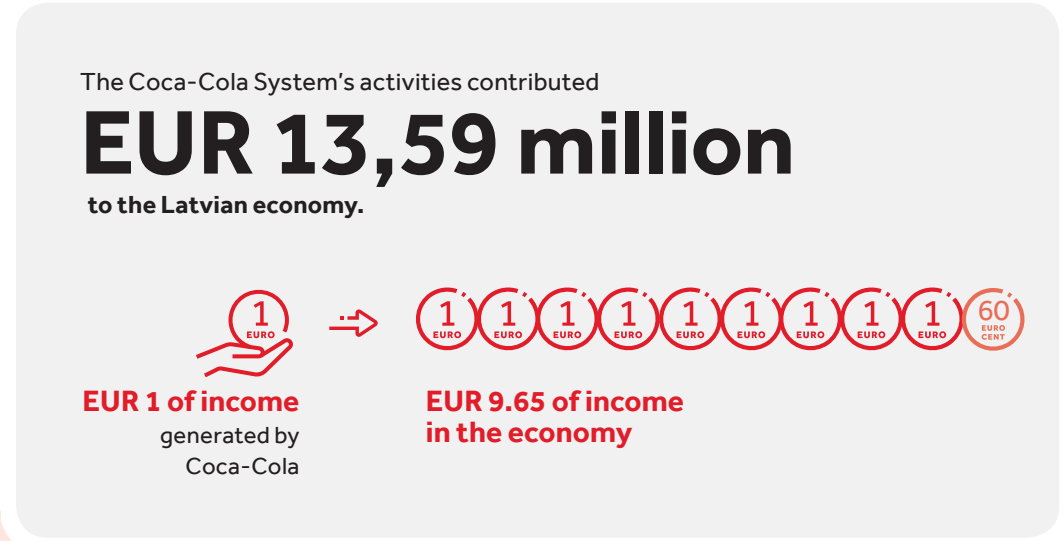
generated by direct activity
of the Coca-Cola System
in Latvia



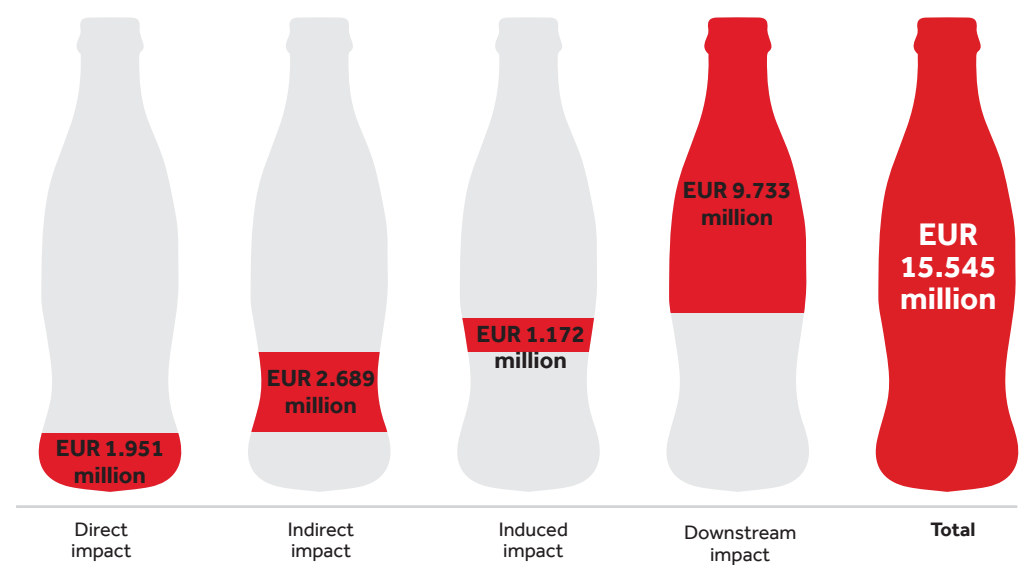
EUR 4.55 of added value

generated
in the economy





Income generated for the economy by the Coca-Cola System operations



Our impact on Lithuanian economy in figures:

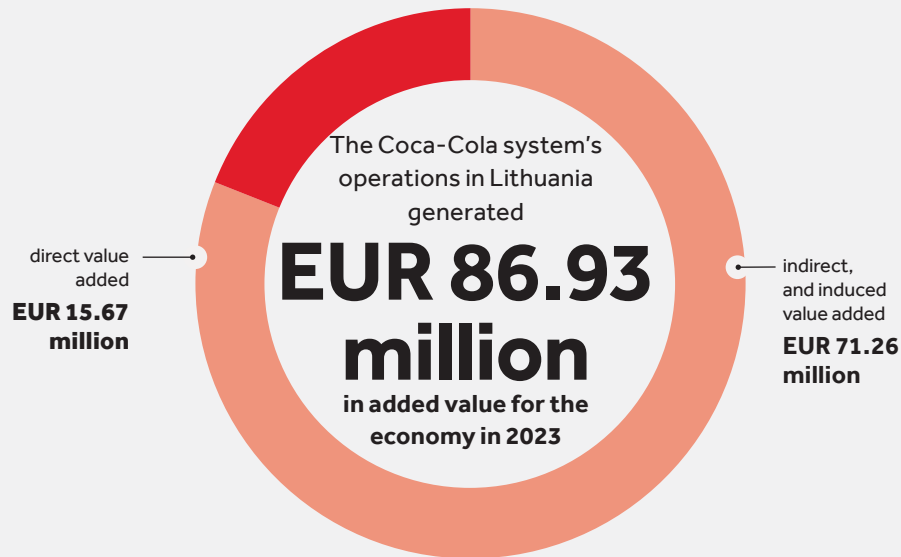
As the Coca-Cola System in Lithuania,
we have a significant impact on the economy.

Thanks to us

1488 jobs are maintained in the
economy (direct, indirect and induced effect).
Only in the Coca-Cola System in Lithuania
employed 120 people in 2023 (direct effect).



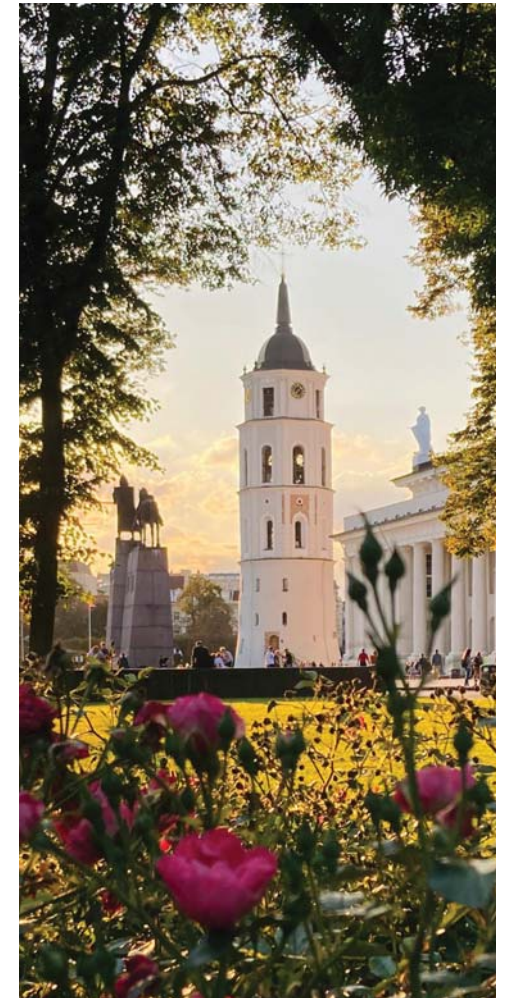
generates **12 additional jobs**
in other areas of the economy

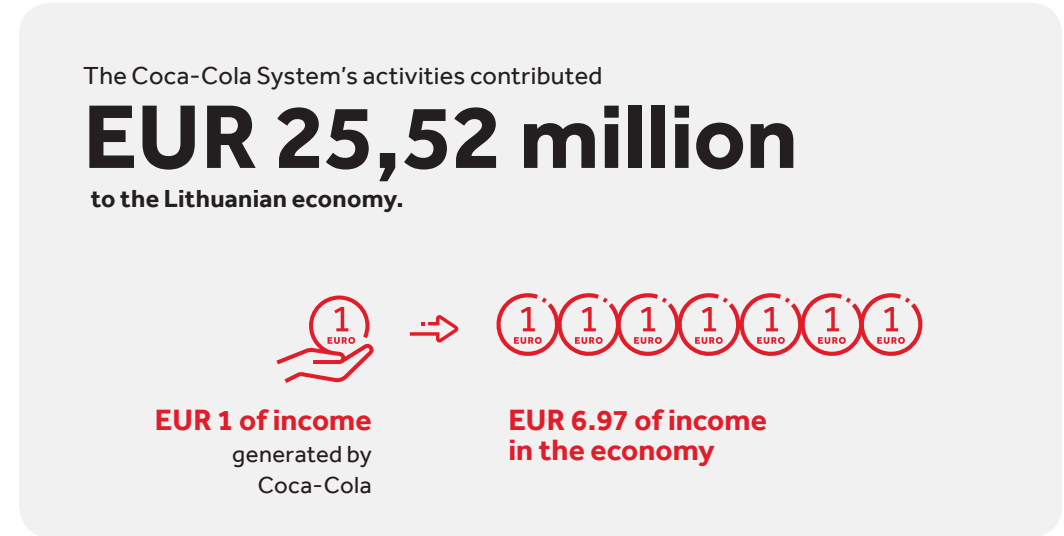


EUR 1 of added value
generated by direct activity
of the Coca-Cola System
in Lithuania

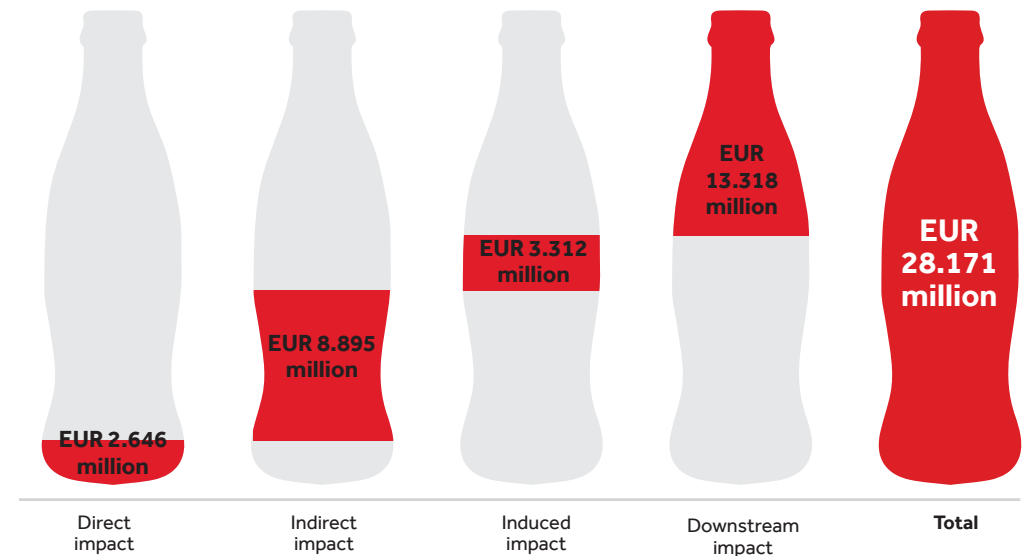


EUR 2.15 of added value
generated
in the economy





Income generated for the economy by the Coca-Cola System operations





Coca-Cola HBC
Poland & Baltics

Coca-Cola